

2007 Pitkin County Community Survey

Samples:	Sample Frame	Mailed	Delivered	Returned	%	*Standard Error
County Assessor	10,284	1,659	1,646	382	23.2%	4.93%
Business List	1,114	1,101	1,066	157	14.7%	7.28%
Voter Registration	8,511	1,574	1,474	331	22.5%	5.29%
Total		4,334	4,186	870	20.8%	

* 95% Confidence Level

2007 Pitkin County Community Survey

	1st Mailing	2nd Mailing	Total	%
Internet	449	28	477	55%
Paper Survey	0	393	393	45%
Total	449	421	870	100%

2007 Pitkin County Community Survey Land Use

	Assessor				
	Full-time Resident	2nd Homeowner	ALL Homeowners	Business	Voter
	<i>n=196</i>	<i>n=174</i>	<i>n=382</i>	<i>n=157</i>	<i>n=331</i>
Revegetation requirements on earthmoving projects	88%	90%	89%	86%	88%
Restrictions on development in back country areas	79%	82%	80%	83%	85%
Limitations on density	75%	85%	80%	63%	76%
Restrictions on location and type of development in rural areas of Pitkin Co	75%	76%	75%	70%	75%
Requirements for road impact fees for new development	66%	70%	68%	72%	73%
Requirements for affordable housing impact fees	58%	56%	57%	67%	69%
Limitations on house size	72%	68%	70%	65%	68%
Required preservation of the historic character of the residential areas of Pitkin County	63%	82%	72%	57%	64%

Numbers reflect the percent of respondents who rated the priority a 4 or 5 on a 5 point scale.
(Little Benefit to Great Benefit)

	80-100%
	70-79%
	60-69%

2007 Pitkin County Community Survey Recreation

	Assessor				
	Full-time Resident	2nd Homeowner	ALL Homeowners	Business	Voter
	n=196	n=174	n=382	n=157	n=331
Hiking	87%	74%	81%	87%	86%
Alpine Skiing	86%	87%	86%	80%	80%
Walking/Jogging	72%	74%	73%	65%	71%
Bicycling	70%	55%	63%	73%	68%
Camping/Backpacking	55%	24%	41%	56%	57%
Nordic Skiing	52%	26%	39%	45%	52%
Wildlife viewing	54%	45%	49%	43%	47%
Mountain Biking	42%	24%	34%	52%	43%
Snow shoeing	33%	28%	31%	32%	39%
Rafting/Kayaking/Boating	29%	32%	30%	31%	33%
Picnic Areas	32%	29%	30%	35%	31%
Fishing	26%	40%	33%	28%	30%
Golf	30%	42%	35%	34%	25%
Climbing/Mountaineering	18%	18%	18%	22%	23%
Motorized sightseeing/jeeping	18%	20%	18%	18%	20%
Playgrounds	26%	18%	22%	19%	20%
Snowboarding	13%	17%	15%	22%	20%
Tennis	23%	25%	24%	23%	17%
Ice Skating	19%	12%	15%	16%	15%
Four-wheeling	9%	11%	10%	11%	12%
Hunting	13%	3%	9%	13%	12%
Other:	12%	9%	11%	11%	11%
In-line skating	8%	3%	5%	9%	7%
Dirt biking - motorized	7%	2%	4%	9%	6%
Skate boarding	5%	2%	4%	3%	2%

Numbers reflect frequency responses

	80-100%
	50-79%
	30-49%

2007 Pitkin County Community Survey Cultural Activities

	Assessor				
	Full-time Resident	2nd Homeowner	ALL Homeowners	Business	Voter
	<i>n=196</i>	<i>n=174</i>	<i>n=382</i>	<i>n=157</i>	<i>n=331</i>
Concerts	88%	85%	87%	89%	89%
Fair/Festivals	64%	60%	62%	69%	65%
Theatre	60%	42%	51%	62%	60%
Film	65%	45%	55%	61%	59%
Community Lectures	55%	52%	54%	61%	54%
Educational Classes	35%	23%	30%	41%	40%
Galleries	36%	60%	48%	34%	37%
Museums	31%	37%	33%	28%	36%
Visual Arts	30%	31%	30%	34%	31%
Dance	27%	19%	23%	41%	26%
Historical Tours/Sites	23%	29%	26%	18%	25%
Culinary Arts	24%	33%	28%	34%	23%
Other:	5%	6%	5%	4%	5%

Numbers reflect frequency responses

	80-100%
	50-79%
	30-49%

2007 Pitkin County Community Survey Growth

	Assessor				
	Full-time Resident	2nd Homeowner	ALL Homeowners	Business	Voter
	<i>n=196</i>	<i>n=174</i>	<i>n=382</i>	<i>n=157</i>	<i>n=331</i>
Less growth than at present	48%	48%	48%	43%	53%
About the same rate of growth as at the present	29%	27%	28%	28%	20%
More growth but some controls	13%	14%	13%	20%	14%
Zero Growth	8%	12%	10%	5%	10%
Other:	4%	1%	3%	6%	3%
No growth controls	2%	1%	2%	3%	2%

Numbers reflect frequency responses

2007 Pitkin County Community Survey Water Issues

	Assessor				
	Full-time Resident	2nd Homeowner	ALL Homeowners	Business	Voter
	<i>n=196</i>	<i>n=174</i>	<i>n=382</i>	<i>n=157</i>	<i>n=331</i>
Maintaining good streamflows in our rivers and streams for aesthetic purposes, recreation, and to support our fish and wildlife	94%	94%	94%	94%	96%
Keeping our rivers and streams free of pollutants, such as sediment and run-off from poorly-maintained septic systems	93%	98%	95%	97%	95%
Maintaining good streamflows in our rivers and streams for agricultural use and irrigation of open space	85%	77%	81%	82%	83%
Maintaining good streamflows in our rivers and streams to support future growth and development	51%	49%	50%	52%	45%

Numbers reflect the percent of respondents who rated the priority a 4 or 5 on a 5 point scale.
(Little Benefit to Great Benefit)

	90%+
	80 - 89%
	70 - 79%

2007 Pitkin County Community Survey Issues/Values

	Assessor			Business <i>n=157</i>	Voter <i>n=331</i>
	Full-time Resident	2nd Homeowner	ALL Homeowners		
	<i>n=196</i>	<i>n=174</i>	<i>n=382</i>		
Scenic/visual quality	90%	99%	94%	91%	95%
Air quality	93%	94%	94%	91%	95%
Water quality/quantity	95%	98%	96%	98%	94%
Wildlife protection	85%	89%	87%	82%	90%
Recreational opportunities	92%	88%	90%	89%	90%
Parks, trails and open space	86%	97%	91%	85%	88%
Renewable efficient energy	82%	75%	79%	81%	86%
Public safety	85%	84%	84%	83%	84%
Sense of community	88%	82%	85%	87%	82%
Rural Character	82%	79%	81%	72%	81%
Local airport	82%	87%	84%	81%	76%
Public transit services	71%	73%	72%	73%	75%
Local Workforce Housing	59%	54%	57%	74%	72%
Arts & culture	71%	82%	76%	66%	71%
Public schools	72%	60%	66%	72%	70%
Health & Human Services	69%	69%	69%	65%	69%
Post secondary education	51%	31%	41%	49%	48%
Economic development	51%	40%	46%	59%	43%

Numbers reflect the percent of respondents who rated the priority a 4 or 5 on a 5 point scale.
(Not Important to Very Important)

	90-100%
	80-89%
	70-79%

2007 Pitkin County Community Survey Communication

	Assessor			Business <i>n=157</i>	Voter <i>n=331</i>
	Full-time Resident	2nd Homeowner	ALL Homeowners		
	<i>n=196</i>	<i>n=174</i>	<i>n=382</i>		
Aspen Times	95%	84%	90%	98%	93%
Aspen Daily News	86%	73%	80%	86%	85%
Word of mouth	50%	51%	50%	53%	53%
KAJX	24%	8%	17%	25%	27%
Grassroots Channel 12	20%	11%	15%	22%	24%
KSPN	14%	8%	11%	18%	20%
Pitkin County Bi Annual Report	16%	6%	11%	20%	19%
KSNO	13%	6%	9%	16%	16%
Snowmass Sun	12%	29%	20%	7%	15%
County website (www.aspenpitkin.com)	15%	4%	10%	16%	12%
Plum Channel 16	10%	16%	12%	14%	12%
Post Independent	12%	2%	8%	9%	11%
CGTV Channel 11	6%	2%	4%	8%	8%
Valley Journal	10%	2%	6%	3%	7%
Official county postings	8%	3%	6%	7%	7%
Other:	6%	5%	5%	1%	6%
KUUR	4%	1%	2%	7%	2%
Channel 19	1%	1%	1%	1%	1%

Numbers reflect frequency responses

	80-100%
	50-79%
	30-49%

2007 Pitkin County Community Survey County Services

	Assessor				
	Full-time Resident	2nd Homeowner	ALL Homeowners	Business	Voter
	n=196	n=174	n=382	n=157	n=331
Library	89%	82%	86%	83%	85%
Clerk and Recorder	85%	71%	81%	74%	85%
Open Space and Trails	76%	72%	74%	75%	73%
Landfill - Solid Waste Center	59%	37%	53%	53%	62%
Health and Human Services	53%	31%	47%	48%	61%
Condition of County Facilities	61%	61%	60%	49%	61%
Roads & Bridges	62%	66%	65%	52%	60%
Airport	55%	57%	56%	60%	59%
Animal Control	47%	50%	48%	44%	58%
Sheriff's office	46%	49%	47%	56%	55%
Senior Services	50%	32%	43%	36%	53%
Environmental Health & Nat. Resources	46%	57%	49%	42%	48%
Assessor	45%	44%	44%	36%	46%
GIS Mapping	45%	47%	45%	47%	45%
BOCC	33%	23%	30%	34%	44%
Public Information	46%	32%	40%	38%	43%
Pitkin County Web Site	44%	31%	39%	46%	41%
FM & TV Services	32%	20%	28%	33%	39%
Land Management:	28%	31%	29%	22%	39%
Building Permits & Inspections	30%	29%	29%	28%	33%
Planning:	22%	36%	27%	19%	32%
Code Enforcement	29%	28%	28%	34%	31%

Numbers reflect the percent of respondents who rated the priority a 4 or 5 on a 5 point scale.
(Very Poor to Very Good)

	80-100%
	60-79%
	40-59%

2007 Pitkin County Community Survey Assessment

	Assessor				
	Full-time Resident	2nd Homeowner	ALL Homeowners	Business	Voter
	<i>n=196</i>	<i>n=174</i>	<i>n=382</i>	<i>n=157</i>	<i>n=331</i>
Recreation opportunities	95%	97%	96%	95%	96%
Scenic/visual quality	95%	97%	96%	93%	93%
Parks, trails and open space	94%	94%	94%	91%	92%
Arts & culture	89%	95%	92%	88%	89%
Water quality/quantity	93%	95%	93%	85%	87%
Public safety	76%	81%	78%	76%	75%
Air quality	76%	87%	81%	67%	75%
Public transit services	72%	81%	77%	69%	72%
Health & Human Services	64%	63%	64%	61%	70%
Wildlife protection	69%	79%	73%	65%	70%
Public schools	74%	60%	69%	73%	70%
Rural character	68%	69%	68%	68%	67%
Local airport	56%	58%	57%	59%	64%
Sense of community	53%	57%	54%	54%	56%
Economic development	49%	41%	46%	52%	49%
Post secondary education	49%	31%	43%	43%	46%
Renewable efficient energy	36%	43%	39%	35%	37%
Local workforce housing	23%	21%	22%	19%	23%

Numbers reflect the percent of respondents who rated the priority a 4 or 5 on a 5 point scale.
(Very Poor to Very Good)

	90-100%
	80-89%
	70-79%

2007 Pitkin County Community Survey

How satisfied are you with ...?

	Assessor				
	Full-time Resident	2nd Homeowner	ALL Homeowners	Business	Voter
	<i>n=196</i>	<i>n=174</i>	<i>n=382</i>	<i>n=157</i>	<i>n=331</i>
The county trail system	86%	81%	84%	84%	83%
County road snow removal	79%	77%	78%	66%	72%
Quality of county paved road system	73%	72%	73%	65%	66%
Quality of county non-paved road system	61%	48%	56%	60%	58%
Recycling options	56%	42%	50%	53%	48%

Numbers reflect the percent of respondents who rated the priority a 4 or 5 on a 5 point scale.
(Not Satisfied to Very Satisfied)

	80-100%
	70-79%
	60-69%

Scattergram

	Value	Assessment	Assessment - Value Difference
	Voter	Voter	Voter
	n=331	n=331	n=331
Arts & culture	71%	89%	18%
Recreation opportunities	90%	96%	6%
Economic development	43%	49%	6%
Parks, trails and open space	88%	92%	4%
Health & Human Services	69%	70%	1%
Public schools	70%	70%	0%
Post secondary education	48%	46%	-2%
Scenic/visual quality	95%	93%	-2%
Public transit services	75%	72%	-3%
Water quality/quantity	94%	87%	-7%
Public safety	84%	75%	-9%
Local airport	76%	64%	-12%
Rural character	81%	67%	-14%
Air quality	95%	75%	-20%
Wildlife protection	90%	70%	-20%
Sense of community	82%	56%	-26%
Local workforce housing	72%	23%	-49%
Renewable efficient energy	86%	37%	-49%

Pitkin County Community Survey

Issues/Values

	2004 Voter <i>n=347</i>	2007 Voter <i>n=331</i>	2007-2004
Local workforce housing	54%	72%	18%
Public transit services	61%	75%	14%
Arts & culture	60%	71%	11%
Health & Human Services	60%	69%	9%
Wildlife protection	81%	90%	9%
Recreation opportunities	82%	90%	8%
Scenic/visual quality	88%	95%	7%
Water quality/quantity	87%	94%	7%
Local airport	74%	76%	2%
Public schools	69%	70%	1%
Post secondary education	47%	48%	1%
Economic development	62%	43%	-19%

Assessment

	2004 Voter <i>n=347</i>	2007 Voter <i>n=331</i>	2007-2004
Economic development	25%	49%	24%
Local airport	49%	64%	15%
Post secondary education	37%	46%	9%
Health & Human Services	62%	70%	8%
Public schools	63%	70%	7%
Water quality/quantity	84%	87%	3%
Arts & culture	88%	89%	1%
Recreation opportunities	96%	96%	0%
Public transit services	75%	72%	-3%
Wildlife protection	73%	70%	-3%
Scenic/visual quality	97%	93%	-4%
Local workforce housing	30%	23%	-7%

Numbers reflect the percent of respondents who rated the priority a 4 or 5 on a 5 point scale.

Issues: (Not Important to Very Important)

Assessment: (Very Poor to Very Good)

2007 Pitkin County Community Survey
Second Homeowner Questions
2004-2007 Comparison

124. What is the current use of your Pitkin County property? (Please check all that apply)

	2004	2007
Full time rental	13.0%	9.9%
Part time rental	37.5%	32.1%
Owner use only	34.2%	36.4%
Owner, friends and family use	35.9%	46.3%
Corporate use	0.5%	0.6%
No use	0.5%	0.0%
Other:	1.1%	3.7%

125. Which statements most accurately reflect the reason(s) you bought property in Pitkin County? (Please check all that apply)

	2004	2007
Recreational amenities	87.5%	90.9%
Clean surroundings	52.2%	60.4%
Scenery/surroundings	82.1%	82.3%
Proximity to Denver and the Front Range	6.0%	5.5%
Friendly residents	16.3%	27.4%
Intend to retire here	17.4%	20.1%
Intend to vacation here for years	80.4%	72.6%
Proximity to friends and/or family	14.7%	21.3%
Investment potential	42.9%	39.0%
Rental income	19.0%	15.9%
Cultural opportunities	44.0%	54.9%
Summer climate	72.3%	72.0%
Proximity to winter recreation	83.2%	73.8%
Other:	6.0%	6.7%

126. Which modes of transportation do you typically use to get from your primary home to your Pitkin County residence? (Please check all that apply)

	2004	2007
Air (Commercial)	74.9%	80.6%
Air (Private)	21.9%	13.3%
Train	1.1%	1.2%
Rental Car	17.5%	25.5%
Personal vehicle	46.5%	47.9%
Bus or van	3.8%	4.2%
Taxi	1.1%	3.6%
Other	0.6%	0.6%

127. Please estimate the total use of your second home, in days for the past 12 months. Include your visits, and friends and family use. Do not include rental use.

	2004	2007
None	2.7%	1.8%
0-7	3.3%	4.2%
8-14	4.9%	7.9%
15-29	12.0%	13.3%
30-59	24.6%	17.6%
60-89	18.0%	18.8%
90-119	14.2%	13.9%
120-299	16.4%	20.0%
300+	2.7%	3.6%
Other	1.1%	0.6%

129. Which of the following statements most accurately reflects your intended future use of your Pitkin County residence? (Please check all that apply)

	2004	2007
Increase my personal use of the residence	61.4%	64.0%
Increase use by friends and family	33.2%	31.1%
Maintain current use	30.4%	29.8%
Decrease current use	2.7%	1.2%
Sell the residence	8.2%	3.7%
Use the residence as a full time rental unit	4.4%	1.9%
Use the residence as a part time rental unit	19.6%	18.6%
Retire to Pitkin County and use as retirement residence	14.1%	13.0%
Renovate the residence	13.6%	13.7%
Become a full time resident of Pitkin County	6.5%	9.3%
Other:	1.1%	3.7%