

2008 Town of Avon Community Survey

<u>Number</u>		<u>Frequencies</u>	<u>Response Options</u>
3	Please indicate the letter which precedes the numbers on your IDN code.	234 100.00%	A
		0 0.00%	V
4	Are you a:	89 38.86%	Full-time resident of Avon
		128 55.90%	Second Homeowner (for personal or rental use) in Avon
		13 5.68%	Own/operate/manage a business in Avon
		6 2.62%	Other:
5	Which neighborhood(s) do you live and/or own property in? Please refer to the map above. (Please check only one)	97 42.17%	1. Northwest Section (north of I 70, west of Buck Creek Rd)
		3 1.30%	2. Northeast Section (north of I 70, east of Buck Creek Rd)
		66 28.70%	3. Central West Section (south of I 70, west of Avon Rd)
		11 4.78%	4. Central East Section (south of I 70, east of Avon Rd)
		27 11.74%	5. Southwest Section (south of the railroad, west of Avon Rd)
		22 9.57%	6. Southeast Section (south of the railroad, east of Avon Rd)
		4 1.74%	Other:
6	How long have you lived and/or owned property in Avon?	14 6.09%	Less than one year
		21 9.13%	1-2 years
		67 29.13%	3-5 years
		63 27.39%	6-10 years
		52 22.61%	11-20 years
		13 5.65%	21+ years

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7	Why do you live in Avon? (Please check all that apply)	2	0.90% I was born here
		30	13.51% To be with family/spouse/friends
		49	22.07% Employment opportunities
		134	60.36% For the recreational amenities
		33	14.86% Came here looking for a place to retire
		52	23.42% More affordable than other locations in Eagle County
		56	25.23% Safe community
		23	10.36% Good place to raise children
		82	36.94% Climate
		110	49.55% Winters
		113	50.90% Summers
		105	47.30% Scenery
		62	27.93% Small town atmosphere
		161	72.52% Proximity to Vail/Beaver Creek Resorts
		39	17.57% Friendliness
23	10.36% Other:		
8	What are the most important issues that will be facing the Town of Avon in the next five years? Please check your top three (3) choices from the list below. You may write in additional issues in the space next to "Other". (Please check the three most important issues)	88	38.43% Affordable housing
		64	27.95% Town/ski area relations
		110	48.03% Development of East and West Town Center Core
		19	8.30% Preservation/enhancement of historic or cultural sites and structures
		12	5.24% Child care/early childhood education programs
		77	33.62% Preservation of small town character
		94	41.05% Open space acquisition or preservation
		68	29.69% Public transportation
		35	15.28% Schools
		38	16.59% Recreation
		56	24.45% Crime prevention
		38	16.59% Renewable energy initiatives
		29	12.66% Other:

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9	What recreational activities do you or members of your household participate in while in the area? (Please check all that apply)	56 24.45%	Playgrounds
		48 20.96%	Picnic Areas
		181 79.04%	Walking/Jogging
		112 48.91%	Mountain Biking
		141 61.57%	Road/Bike path cycling
		203 88.65%	Alpine Skiing
		53 23.14%	Nordic Skiing
		23 10.04%	Skate boarding
		70 30.57%	Fishing
		20 8.73%	Soccer
		20 8.73%	Organized sports
		68 29.69%	Rafting/Kayaking
		168 73.36%	Hiking
		52 22.71%	Tennis
		38 16.59%	Ice Skating/Hockey
		97 42.36%	Recreation Center Activities
		93 40.61%	Golf
		19 8.30%	Other:

Where do you normally shop for the following goods and services?

11	Groceries	212 92.17%	Avon
		25 10.87%	Eagle/Gypsum
		14 6.09%	Edwards
		24 10.43%	Vail
		11 4.78%	Denver Metro
		3 1.30%	Mail/Internet
		2 0.87%	None of the above
12	Medical Prescriptions	157 68.56%	Avon
		9 3.93%	Eagle/Gypsum
		6 2.62%	Edwards
		17 7.42%	Vail
		21 9.17%	Denver Metro
		13 5.68%	Mail/Internet
		20 8.73%	None of the above
13	Clothing	61 26.87%	Avon
		5 2.20%	Eagle/Gypsum
		35 15.42%	Edwards
		28 12.33%	Vail
		107 47.14%	Denver Metro
		50 22.03%	Mail/Internet
		33 14.54%	None of the above

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14	Sports and recreational equipment	156 68.12%	Avon
		1 0.44%	Eagle/Gypsum
		22 9.61%	Edwards
		56 24.45%	Vail
		56 24.45%	Denver Metro
		34 14.85%	Mail/Internet
		13 5.68%	None of the above
15	Appliances	95 42.79%	Avon
		19 8.56%	Eagle/Gypsum
		9 4.05%	Edwards
		3 1.35%	Vail
		82 36.94%	Denver Metro
		13 5.86%	Mail/Internet
		39 17.57%	None of the above
16	Office supplies	184 80.35%	Avon
		5 2.18%	Eagle/Gypsum
		1 0.44%	Edwards
		2 0.87%	Vail
		23 10.04%	Denver Metro
		18 7.86%	Mail/Internet
		19 8.30%	None of the above
17	Hardware and building supplies	193 85.02%	Avon
		9 3.96%	Eagle/Gypsum
		19 8.37%	Edwards
		16 7.05%	Vail
		17 7.49%	Denver Metro
		4 1.76%	Mail/Internet
		10 4.41%	None of the above
18	Entertainment and restaurants	130 57.27%	Avon
		23 10.13%	Eagle/Gypsum
		150 66.08%	Edwards
		123 54.19%	Vail
		36 15.86%	Denver Metro
		0 0.00%	Mail/Internet
		3 1.32%	None of the above
19	Home furnishings	74 32.74%	Avon
		17 7.52%	Eagle/Gypsum
		31 13.72%	Edwards
		16 7.08%	Vail
		115 50.88%	Denver Metro
		27 11.95%	Mail/Internet
		42 18.58%	None of the above

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20	Medical care	66 28.82%	Avon
		4 1.75%	Eagle/Gypsum
		67 29.26%	Edwards
		94 41.05%	Vail
		29 12.66%	Denver Metro
		1 0.44%	Mail/Internet
		32 13.97%	None of the above
21	How do you find out about Town events and issues? (Please check all that apply)	28 12.39%	Avon Ambassador (newsletter)
		213 94.25%	Vail Daily News
		56 24.78%	Local radio station
		21 9.29%	Emails from one or more of Town's email list serves
		18 7.96%	Town website (www.avon.org)
		20 8.85%	Channels 5 and 16
		44 19.47%	TV8
		17 7.52%	Plum TV
		11 4.87%	Official town postings
		100 44.25%	Word of mouth
		13 5.75%	Recreation Center Newsletter
		11 4.87%	Other:

Please let the town know how important the following issues are to you:

24	Economic development	6 2.74%	1 Not Important
		17 7.76%	2
		54 24.66%	3
		60 27.40%	4
		82 37.44%	5 Very Important
25	Affordable housing	25 11.26%	1 Not Important
		28 12.61%	2
		46 20.72%	3
		54 24.32%	4
		69 31.08%	5 Very Important
26	Parks and trails	2 0.88%	1 Not Important
		6 2.64%	2
		23 10.13%	3
		64 28.19%	4
		132 58.15%	5 Very Important

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<u>Number</u>		<u>Frequencies</u>	<u>Response Options</u>
27	Open space areas	6 2.67% 10 4.44% 31 13.78% 52 23.11% 126 56.00%	1 Not Important 2 3 4 5 Very Important
28	Sense of community	7 3.13% 17 7.59% 53 23.66% 73 32.59% 74 33.04%	1 Not Important 2 3 4 5 Very Important
29	Parking	2 0.88% 6 2.65% 49 21.68% 91 40.27% 78 34.51%	1 Not Important 2 3 4 5 Very Important
30	Traffic flow	0 0.00% 4 1.77% 38 16.81% 89 39.38% 95 42.04%	1 Not Important 2 3 4 5 Very Important
31	Public transit services	11 4.82% 17 7.46% 53 23.25% 72 31.58% 75 32.89%	1 Not Important 2 3 4 5 Very Important
32	Town services	2 0.90% 14 6.28% 64 28.70% 87 39.01% 56 25.11%	1 Not Important 2 3 4 5 Very Important
33	Renewable energy initiatives	17 7.52% 18 7.96% 40 17.70% 82 36.28% 69 30.53%	1 Not Important 2 3 4 5 Very Important
34	Education K-12	47 21.17% 24 10.81% 49 22.07% 42 18.92% 60 27.03%	1 Not Important 2 3 4 5 Very Important

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35	Scenic/visual quality	3	1.33% 1 Not Important
		4	1.78% 2
		23	10.22% 3
		64	28.44% 4
		131	58.22% 5 Very Important
36	Arts & culture	8	3.54% 1 Not Important
		16	7.08% 2
		67	29.65% 3
		83	36.73% 4
		52	23.01% 5 Very Important
37	Appearance of town	1	0.44% 1 Not Important
		0	0.00% 2
		19	8.33% 3
		91	39.91% 4
		117	51.32% 5 Very Important
38	Shopping opportunities	8	3.54% 1 Not Important
		14	6.19% 2
		75	33.19% 3
		81	35.84% 4
		48	21.24% 5 Very Important
39	Recreation opportunities	1	0.44% 1 Not Important
		4	1.78% 2
		21	9.33% 3
		80	35.56% 4
		119	52.89% 5 Very Important
40	Job opportunities	37	16.74% 1 Not Important
		30	13.57% 2
		49	22.17% 3
		53	23.98% 4
		52	23.53% 5 Very Important
41	Police protection	4	1.76% 1 Not Important
		4	1.76% 2
		33	14.54% 3
		82	36.12% 4
		104	45.81% 5 Very Important

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42	If the following services were available, would you use them? (Please check all that apply)	34 30.09%	Web streaming of Town Council Meetings and other Town Meetings
63 55.75%		Online Payment for Town Services such as Recreation Classes, Business License, Building Permits	
58 51.33%		Bus Service to/from Traer Creek/Wal-mart	

Please rate the Town on the following: (Rate only those that apply)

44	Programs for Youth	6 4.62%	1 Very Poor
		15 11.54%	2
		71 54.62%	3
		27 20.77%	4
		11 8.46%	5 Very Good
45	Arts Programs	3 2.24%	1 Very Poor
		28 20.90%	2
		70 52.24%	3
		31 23.13%	4
		2 1.49%	5 Very Good
46	Traffic Enforcement	8 4.55%	1 Very Poor
		20 11.36%	2
		74 42.05%	3
		58 32.95%	4
		16 9.09%	5 Very Good
47	Special Events	3 1.66%	1 Very Poor
		9 4.97%	2
		79 43.65%	3
		72 39.78%	4
		18 9.94%	5 Very Good
48	Crime Prevention	6 3.51%	1 Very Poor
		10 5.85%	2
		75 43.86%	3
		64 37.43%	4
		16 9.36%	5 Very Good
49	Reducing Environmental Impact	8 4.94%	1 Very Poor
		26 16.05%	2
		74 45.68%	3
		46 28.40%	4
		8 4.94%	5 Very Good

