

2009 Summit County Senior Survey

Samples:	Sample Frame	Mailed	Delivered	Returned	%	*Standard Error
County Assessor (Homeowners)	26,197	1,495	1,466	268	18.3%	5.97%
Voter Registration 45+	8,192	1,519	1,473	404	27.4%	4.76%

Total		3,014	2,939	672		
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*** 95% Confidence Level**

2009 Summit County Senior Survey

Considerations in moving to senior housing

	2nd Homeowner <i>n=183</i>	Voter 45+ <i>n=404</i>
Availability of health and support services	83%	68%
Need skilled nursing care	75%	61%
Availability of common spaces (e.g. game/rec. rooms, library, etc.)	52%	58%
Location within Summit County	63%	53%
Can't take care of myself/spouse anymore	77%	53%
Social and recreational opportunities	67%	48%
Don't want or can't do home maintenance	59%	46%
Don't want to do heavy housecleaning anymore	44%	44%
Ability to have pets	49%	44%
Don't want to cook meals	35%	41%
Need housing accessible for increasing disabilities	55%	40%
Summit County winters	48%	38%
Summit County altitude	44%	37%
Can no longer/don't want to drive	53%	37%
If spouse dies	46%	36%
Influence of adult children or other relatives	38%	24%

Numbers reflect the percent of respondents who rated the priority a 4 or 5 on a 5 point scale.
(Not Important to Very Important)

	80 - 100%
	70 - 79%
	50 - 69%

2009 Summit County Senior Survey Amenities

Importance

	2nd Homeowner <i>n=183</i>	Voter 45+ <i>n=404</i>
Internet wiring	89%	89%
Exercise room	69%	83%
Access to recreation and trails	69%	74%
Restaurant or cafe dining	57%	68%
Upgraded bath	59%	58%
Small exercise pool	54%	53%
Overnight guest suite	52%	52%
Gas fireplace	38%	51%
Upgraded kitchen	46%	50%
Place to garden	32%	39%
Billiards/game room	25%	38%
Room with big screen TV, theatre seats	32%	37%
Private dining rooms/family entertaining	38%	34%
Beauty shop/barber	18%	23%
Chapel	25%	23%
Spa/massage	25%	19%

Willingness to pay

	2nd Homeowner <i>n=183</i>	Voter 45+ <i>n=404</i>
Internet wiring	73%	80%
Exercise room	40%	59%
Access to recreation and trails	40%	57%
Restaurant or cafe dining	40%	57%
Upgraded bath	44%	50%
Overnight guest suite	30%	48%
Upgraded kitchen	35%	42%
Small exercise pool	29%	40%
Gas fireplace	25%	35%
Room with big screen TV, theatre seats	20%	31%
Private dining rooms/family entertaining	16%	31%
Place to garden	19%	25%
Billiards/game room	14%	19%
Beauty shop/barber	14%	16%
Spa/massage	17%	16%
Chapel	16%	14%

Numbers reflect the percent of respondents who rated the priority a 4 or 5 on a 5 point scale.
(Not Important to Very Important)
(Not Willing To Pay to Very Willing To Pay)

	60 - 100%
	50 - 59%
	40 - 49%

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Need help or services

	2nd Homeowner	Voter 45+
	<i>n=183</i>	<i>n=404</i>
Home Maintenance	20%	13%
Housecleaning	12%	9%
Transportation	6%	6%
Shopping, errands	6%	6%
Paperwork, paying bills	0%	5%
Taking medications	2%	4%
Bathing, dressing	0%	3%

Numbers reflect the percent of respondents who rated the priority a 4 or 5 on a 5 point scale.
(Never to Usually)

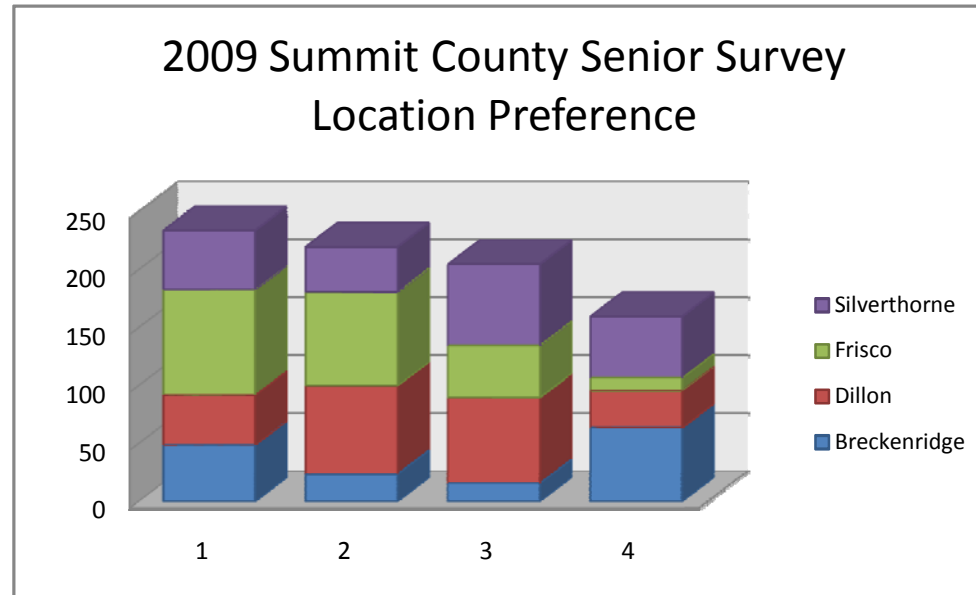
2009 Summit County Senior Survey Location Preference

Voter 45+ List

Ranked # 1		Ranked # 2		Ranked # 3		Ranked # 4	
234	100%	220	100%	205	100%	160	100%

Location Preference

Breckenridge	49	21%	24	11%	16	8%	64	40%
Dillon	43	18%	76	35%	74	36%	32	20%
Frisco	91	39%	81	37%	45	22%	11	7%
Silverthorne	51	22%	39	18%	70	34%	53	33%
Total	234	100%	220	100%	205	100%	160	100%



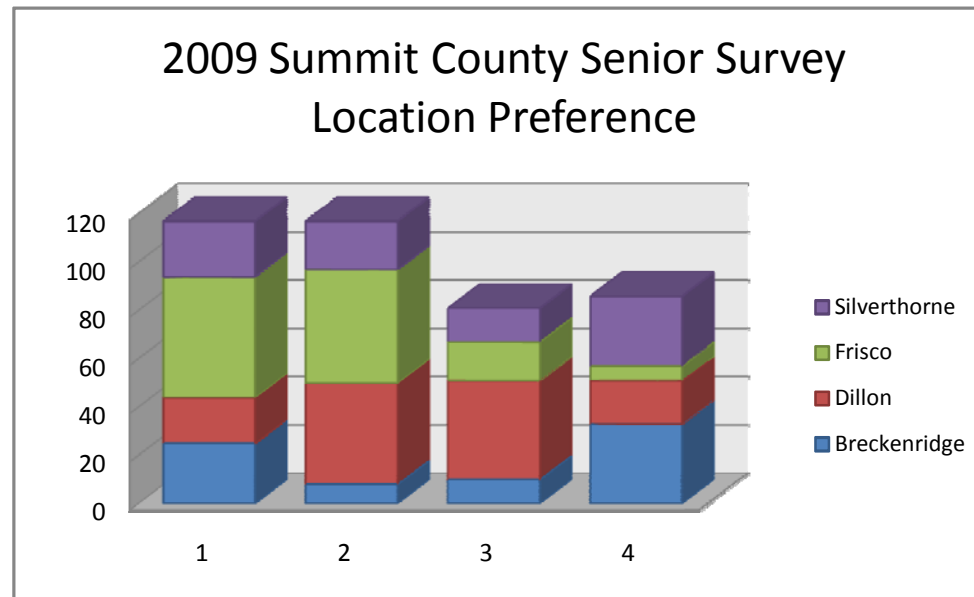
2009 Summit County Senior Survey Location Preference for ABC Respondents

Voter 45+ List
ABC Only

Ranked # 1		Ranked # 2		Ranked # 3		Ranked # 4	
117	100%	117	100%	81	100%	86	100%

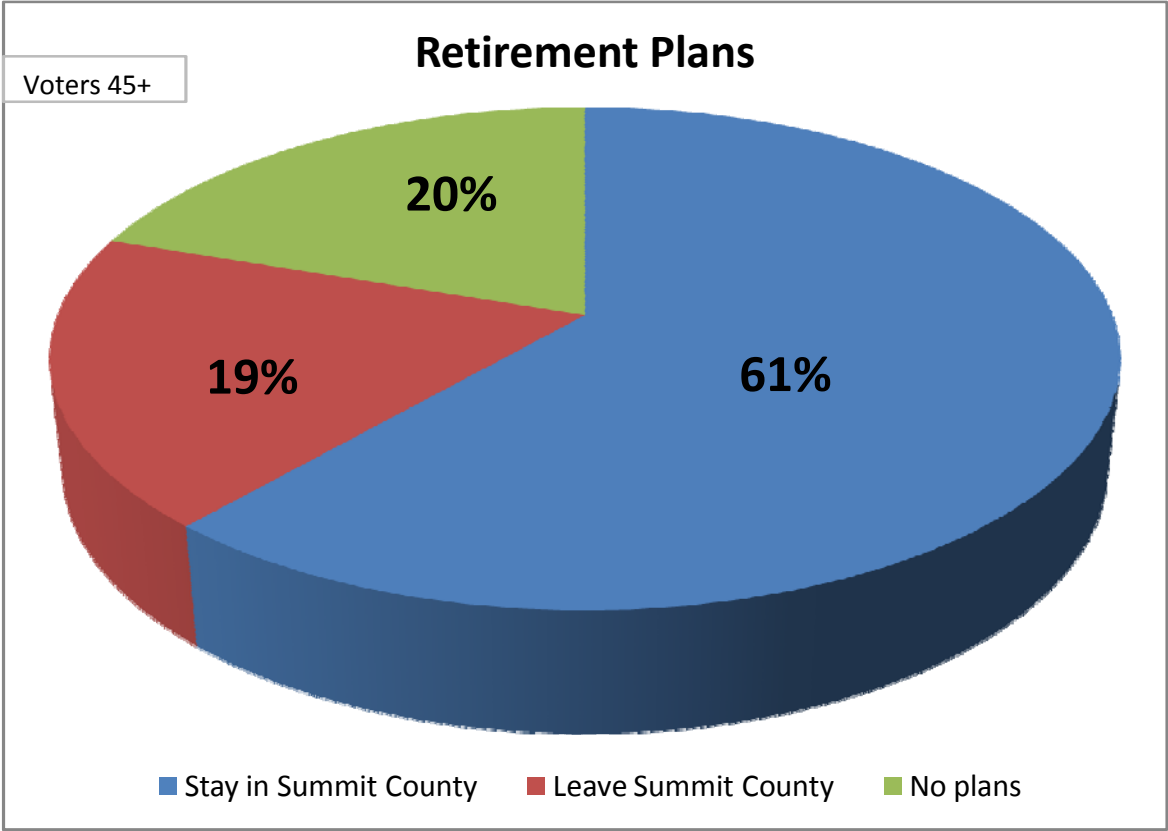
Location Preference

Breckenridge	25	21%	8	7%	10	12%	33	38%
Dillon	19	16%	42	36%	41	51%	18	21%
Frisco	50	43%	47	40%	16	20%	6	7%
Silverthorne	23	20%	20	17%	14	17%	29	34%
Total	117	100%	117	100%	81	100%	86	100%



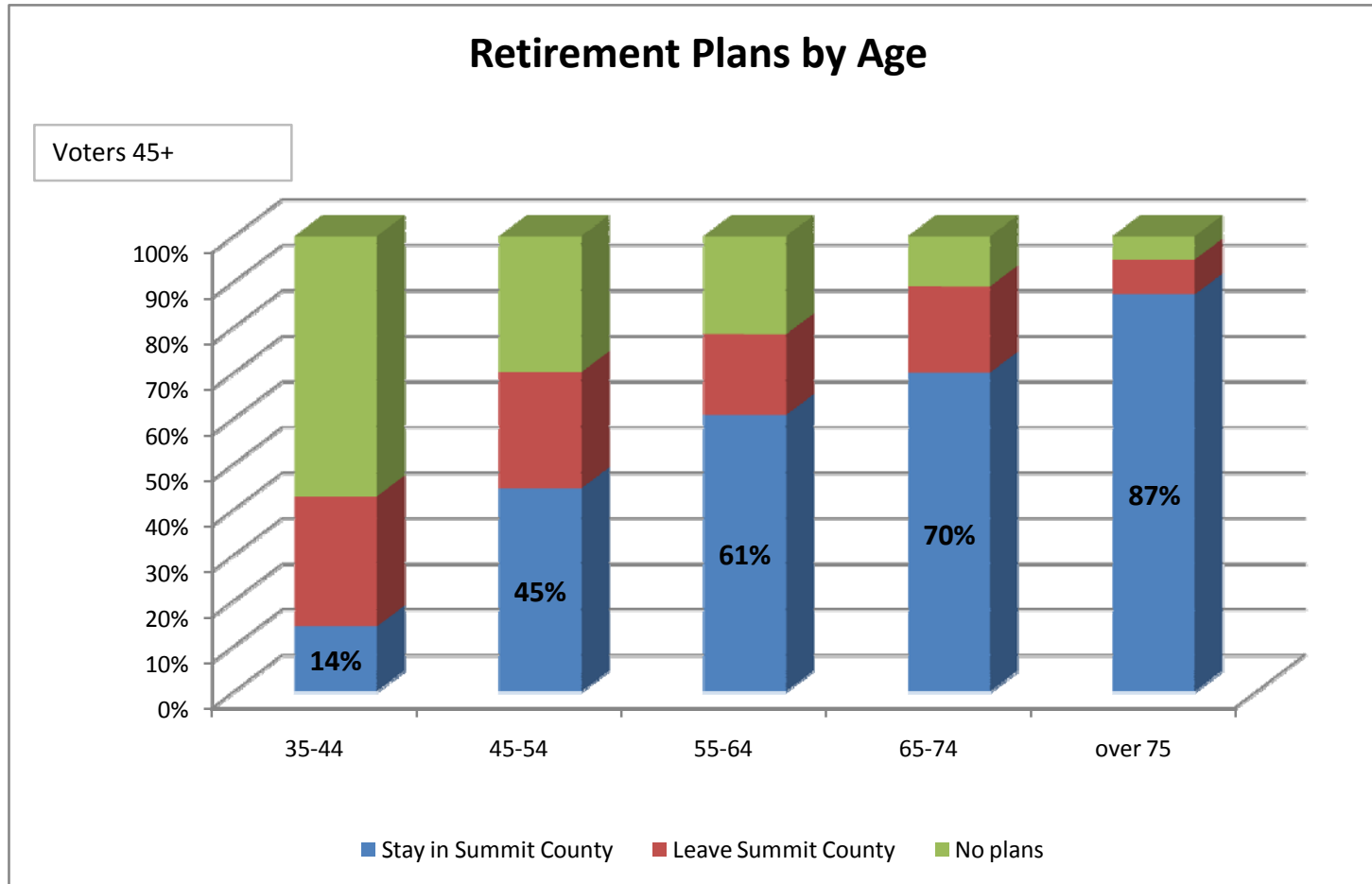
2009 Summit County Senior Survey

Retirement Plans



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Retirement Plans



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Retirement Plans

